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SIGMA Launches New Website



On July 9, SIGMA proudly launched Phase I of our new website www.sigmaco.com. The new site seeks to provide users with a fresh look, easy navigation, and sharper focus on customer needs. It allows visitors to search in a variety of ways and source information efficiently. The new site is the result of six months' work by a dedicated task force representing all regions and departments of the Company.

Says Raju Kakani, SIGMA's Manager of IT and MIS, "We are committed to making this new site very user friendly based on direct feedback from customers and our SIGMA

colleagues. The new site was made possible through the creative passion and dedication of our product managers, sales personnel and engineering team. My personal thanks go to Donna Jones, our new webmaster, and Ajay Roy, Design and Quality Manager, for their enormous contributions to the creation of the new site."

The new site meets the functional needs of the stakeholders while offering a clean, pleasing design, and simple navigation - and that's only Phase I. Phase II will launch this Fall, and will include Frequently Asked Questions, Submittal Data, and industry-related news articles.

Comment Contest

The Website Task Force needs your help! Please visit the new site and roam around on it a bit. Then share your comments with us at webmaster@sigmaco.com. We really want to know what you think. Is it user friendly? What's missing? Did you encounter any glitches? How could we improve it? What would you like to see added? What doesn't work for you? We'll enter all comments received by August 2 in a random drawing and you'll have a chance to win a prize. Winner will be announced in the next issue of E-News.

Positive Reports from AWWA Show



The SIGMA Team came home from Denver with rave reviews on ACE13. They particularly noted the recent industry trend of growth and development, which seemed to be the general consensus. AWWA (www.awwa.org) reports that attendance was up by 13% this year, which is a strong indicator that the market is starting to recover. Says Midwest Regional Sales Manager Joe Webb, a regular attendee, "We saw a slew of customers and everyone seemed to share the view that the economy is getting stronger by the day. There was definitely a renewed outlook of 'cautious optimism' throughout the show."

SIGMA has already booked a large booth for ACE 2014. See you in Boston next June!

Craig Schapiro Promoted to National Fittings Product Manager



Congratulations are in order for Craig Schapiro, who was recently promoted to National Fittings Product Manager. In this new role, Craig will serve as the main interface between production, inventory, pricing, and sales for all of SIGMA's AWWA fittings.

He will also support the Plant Division, and the Protecto 401 line. Having worked in Inside Sales, Outside Sales, OEM, Supply Chain and Marketing during his 20 years with SIGMA, Craig brings a broad knowledge base and vast industry experience to his new role.

Says CEO Jim McGivern, "During his tenure here, Craig has excelled in all facets of the business. This made him an excellent candidate when the National Fittings Product Manager position became available."

Congratulations, Craig, and best wishes for continued success.

Marco Pearson Promoted to Inside Sales



Congratulations to Travaris "Marco" Pearson, the South

Region's newest Inside Sales Rep! Having worked in the warehouse for over nine years, Marco learned most of what there is to know about SIGMA's products. When the Inside Sales opportunity arose, he was a natural fit.

Marco's approach to customers is simple but effective: "Be nice. I always try to treat people how I want to be treated. As far as sales and service, I put myself in the customers' shoes and try to think about their needs." Marco always retains a professional attitude: "Don't lose your cool. I know that someone on the team knows the answer even if I don't. That's what's great about SIGMA; everyone really works together to get the job done."

As far as his experience in the warehouse, Marco finds it really helps with Inside Sales. "I know the lingo, I know the parts, I've held 'em, touched 'em, moved 'em. So when a customer asks for something - even if they just describe it, I usually know what they need. And the new job is exciting; I like the learning process and I'm really happy to have the opportunity to advance in the Company." Best wishes to Marco for continued success!

Dave Brugger, Inside Sales Rep, on TV Hunting Show



If you happen to be surfing Direct TV's Hunt Channel on Tuesday evenings at 8pm, don't be surprised if you see SIGMA's own Dave Brugger bagging some game. Dave is the Producer of Wired Arrow, a show about 16 lifelong friends who bow hunt in their spare time. Now starting its third season, Wired Arrow been picked up by the Hunt

Channel, and has attracted significant product support from quite a few equipment manufacturers. The show's season began July 2, and it can be seen every Tuesday at 8pm Eastern Time on Channel 266.

"There are 16 of us, and we're all really passionate about bow hunting. We take turns filming the hunts - sometimes I'm behind the camera and sometimes I'm on screen. Our main targets are deer and turkey, but soon we're hoping to move into bigger game - possibly elk and bear in the future." When asked about the danger, Dave explains, "The main danger in this sport is people falling out of trees. But we place a high priority on safety, so we use hunter safety systems at all times."

Asked about a career as a Celebrity Hunter, Dave laughs. "I see this more as a hobby, or at most a retirement plan. There are 16 of us, and we all share in the venture, so chances are pretty good that I'll be keeping my day job." That's good news for SIGMA. Dave agrees, "I'm dedicated to my Inside Sales Job, and I'm working on an MBA at DeVry University, so I definitely plan to remain in the business world. I really like the people I work with, and SIGMA is a solid Company with a lot of opportunity. Plus, the guys here love my venison tenderloin."

We'll be sure to tune



SPP Customer Appreciation Day in Houston



"Chasin' Sales and Eatin' Tails" was the theme of the SIGMA Houston Office's Customer Appreciation Day, held Friday, May 3. Featuring a crawfish boil, plentiful drinks, a rocking DJ, novelty games, and beautiful weather, a good time was had by all. The event was hosted by SIGMA with the generous support of Mode Transportation, Southeastern Freight Lines, Century Transport, 4T Transportation, Saia, Great South West Paper, MRB Trucking, Reid Transport, Southwest Freight, Republic Waste Services, Old Dominion, Champion Gaskets, Birmingham Fastener, Inc., Cargo Transit, Prabhat Industries, and Federal Express.

Special thanks to Jessica Stohr and Anita Kavina, who planned the event, and to all the attendees for being an important part of the SIGMA family.

The ABCD Award Goes To...Donna Jones Webmaster, in the Cream Ridge, NJ Office



After serving SIGMA in a variety of capacities over the past 14 years, Donna was offered the recently created position of Webmaster. This job is a completely new role for her and required her to learn a variety of skills, amass and organize an enormous amount of data and information, undergo technical training, interact with all divisions of the Company and manage relationships with outside providers.

To say she embraced the new responsibilities with enthusiasm and professionalism is an understatement. Donna has kept pace with an ambitious timeline, met every

deadline handed to her, completed tasks in an exemplary manner, and maintained her customary good humor and courtesy throughout.

To witness the fruits of Donna's tireless labor, please have a look at the new website at www.sigmaco.com

The ABCD Award, which stands for "Above and Beyond the Call of Duty," is SIGMA's way of acknowledging employees' outstanding effort. Each quarter, an ABCD award is given to an individual or group who demonstrates exceptionally commendable achievement. SIGMA employees may nominate coworkers, and customers may recommend SIGMA employees who have provided them with excellent service. Anyone who submits a nominee for ABCD has a chance to win a gift as an expression of our thanks. Please email your ABCD nominations to Iona Shenoy at ishenoy@sigmaco.com

Spotlight on SIGMA

We at SIGMA place tremendous value on our SIGMA family. With that in mind, we celebrate the joy and success of our employees and their loved ones, and we share their good news...

From the Corporate Office



Congratulations to OEM Assistant Kelly Grant (nee Fields) on her recent marriage to Curt Grant. Curt, now a firefighter for the New Egypt Fire Company, worked in the Cream Ridge Yard several years ago. The happy couple was married at the home of the bride's parents in New Egypt, NJ.



Congratulations to Erica Baker who works in Accounting, and her husband Smith "Junior" Baker from the

Yard, on their son Ruben Valentin's success and achievement. Ruben graduated in the top three in his Home Land Security High School Program, and was awarded 16 college credits. Ruben plans to study Law and Public Safety in college, with the long-term goal of becoming an Air Marshall.



Congratulations to Ignacio Vijil-Cabrera, Director of Business Development and Performance, OEM, on becoming a US Citizen.



Congratulations to SIGMA Staffers Sean (PIP) and Sandra (Accounting) Salins on the First Holy Communion of their daughter Sasha.



Congratulations to Marie Moskowitz, whose son Erik married Lauren Pydyszewski on May 6, 2013.



Congratulations to Sreenivasa Rao, Engineer in the IQC Lab, on his son Vikash Bandi's success. Vikash is a member of the National Honor Society. He won the NJ State Championship for CPR/First Aid and is working

toward becoming an Eagle Scout. He is an award-winning debater and is Student Council President.



Congratulations to Melissa Perrine (Accounting) who graduated from Kean University with a Bachelor's Degree in Psychology. Melissa made the Dean's List with a 3.6 GPA and looks forward to pursuing a Master's Degree in Clinical Mental Health.

Congratulations to Sales Assistant Diana Gilbert-Custren. She and her husband Chris bought their first house together in Hamilton Square, NJ.

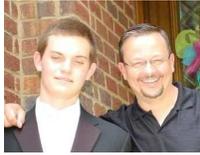


Congratulations to Inge Shenko Atkinson from the Imports Division. She married David Atkinson on June 1.

From the Southeast Region



Congratulations to Denise McWhorter, Assistant in the Shipping Office, on the birth of her granddaughter, Holland Alexis Willoughby, on April 1. Holland Alexis weighed 8 lbs, 12 oz and measured 20 inches long.



Congratulations to Dennis Wilson (OEM Sales) whose son Zach Freeze graduated May 23, 2013, is a champion wrestler and will attend Jefferson State in the Fall.



Congratulations to Kevin Stine, Sales Manager, whose daughter Kaylen graduated from Countryside High School in Clearwater, FL on June 6. Kaylen is a member of the National Honor Society and received a Principal's Choice Award for maintaining a weighted GPA above 4.0. Kaylen will be attending St. Pete College in Clearwater this Fall, with plans to transfer to University of Central Florida or Florida Atlantic University in the future.



Congratulations to Stuart Box, Director of Engineering, whose son Seth graduated from Auburn University with a degree in Aerospace Engineering.

From the Southwest Region



Congratulations to CSR Glen Chaisson, whose daughter Krystal achieved a GPA of 3.9 at College of the Mainland in Texas City. She was recently inducted into the Phi Theta Kappa Honor Society for academic achievement. Krystal will soon complete dual Associates' Degrees in General Studies and Teaching, and hopes to pursue a Bachelor's Degree in English and a Teaching Certificate at Texas State University.



Dual Congratulations to Toni Cerda, Assistant in the Sales/Shipping Division. Toni's granddaughter, Karleigh Carter, made her First Holy Communion on May 18, 2013. Toni's grandson, Aaron Michael Herrera graduated from Langham Creek High School on June 8.



Congratulations to Anita Kavina, Office Manager at Houston, whose daughter Rhea graduated with honors from Jersey Village High School on June 8 and will attend St. Edwards University in Austin where she plans to major in Psychology.

From the International Office



Congratulations to Mr. K. Ananthan on the birth of his son, Lohendra, born March 16, 2013.



Congratulations to Mr. N. Nagarasan on the birth of his son, Udit Raj, born May 11, 2013.

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